

Setting up projects for success  
from strategy to execution



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## Setting-up projects for success from strategy to execution

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Turner & Townsend

21<sup>st</sup> of Feb - Theatre 1, Hall 1

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# Agenda



## Introduction



- Background in industrial engineering and business management



- 15 years+ of experience in management consulting – private and public sectors.



- Sectors: Infra (7y), Natural Resources (6y) and Real Estate (3y)



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Director, Head of Programme  
Advisory,  
Turner & Townsend

## What are you going to get out of today's session?

1. Understand the **building blocks** that enable a successful project/programme set-up.
2. Understand how you can approach **business transformations** that successfully embeds change in an organisation.
3. Raise awareness around the **key insights/lessons** learnt observed from our successful global business transformations.

# 1. Key building blocks and accelerators

How we set-up programmes for success?



Our Performance accelerators

Our Programme Initiation Drivers and 10 building blocks:

Our unique learning and experience working across the worlds most complex and diverse programmes has taught us that there are three overarching **Drivers** required for effective major programme initiation, that draw together 10 technical building blocks. These are supported by our **performance accelerators** that deliver a higher level of performance when adopted in programme delivery

Strategic brief and governance environment

1 - Define performance outcomes

Programme Definition & Requirements

Business case and funding development

2 - Create the environment for performance

Strategy development

Operating models

Organisational development

Supply chain & commercial arrangements

3 - Realise exceptional performance

Programme management & control

Solution development, systems and assets

Baseline management

Consents, planning and communications



## 2. Approach to business transformation

How we deliver successful outcomes?



### Phase 1 – Definition

What is the vision, strategy and future operating model?



#### 3. Design

Design a **target operating model** and design a fit for purpose, **scalable solution roadmap** to deliver and achieve the vision



#### 2. Diagnose

Understand the capability/maturity of the business/programme by carrying out a **strategic holistic review**



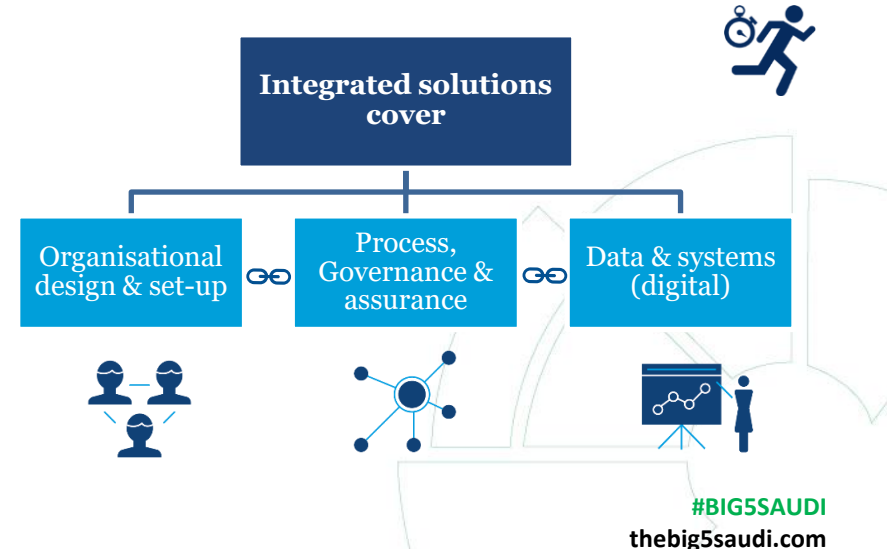
#### 1. Discovery

Define and calibrate the leadership team toward a **common strategy** and **vision**

### Phase 2 – Delivery

Successful delivery and embedment on integrated benefits focussed solutions

Delivery through Change Management Office and/or Agile methodology - Sprints



### 3. Key Insights/Lessons learnt

#### From our successful global business transformations

Our industry sits at the heart of transitioning the world to its **sustainable future**. Through a once in a generation investment in the real estate, natural resources and infrastructure sectors, our industry can change the world, but first it has to change itself.

Globally **high performing programmes are the exception** rather than the norm and yet so much rests on this industry to construct and operate the worlds future.

#### Key insights/lessons learnt:

1. Set a **compelling vision** that's fully bought into from across the business;
2. People have the need to be **listened and understood** – at all levels – dedicate time to discuss and listen to their concerns;
3. Focus **on benefits** – people want to understand how will the 'change' - be it service, process, product, etc impact their life and their current way of working;
4. Adjust the **pace of delivery** - Be prepared to adjust the pace of delivery – you need to remain flexible as things will change and in a complex organisation with multiple stakeholders, decisions take a lot of time.
5. Engage the client in the **solution design and acceptance process** and get them to 'own' the work. In the end, they will be the ones using it.



71% believe insufficient time was **spent in the set up phase of major programmes**

46% of respondents point to **decision making** capability as a key barrier for major programmes success

3 out of 5 major programmes have governance structures that impede effective programme delivery

90% of programmes don't deliver their expected benefits

79% agree that current industry delivery models are no longer fit for purpose

Ineffective major programme set up is the biggest root cause of programme failure

# THANK YOU

