SAUDI ARABIA CONSTRUCTION MARKET (2018 – 2027)

Domain: NEO
Base year: 2021
Period: 2018 - 2027

Market intelligence/advisory
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1 EXECUTIVE SUMMARY
**EXECUTIVE SUMMARY**

**CONSTRUCTION MARKET, VALUE IN SAR BILLION, SAUDI ARABIA, 2018-2027**

**CAGR: 4.91%**

1. **LARGEST IN KSA BY SECTOR**
   - 28.1%
   - VALUE SHARE, BY SECTOR, 2021
   - By sector, the commercial segment held the largest market share of 28.1% in 2021. The segment was valued at USD 17.05 billion in 2021. It is expected to reach USD 22.33 billion by 2027.

2. **SECOND LARGEST IN KSA BY SECTOR**
   - 26.7%
   - VALUE SHARE, BY SECTOR, 2021
   - By sector, the residential segment held the second-largest market share of 26.7% in 2021. The residential segment was valued at USD 16.22 billion in 2021. It is expected to reach USD 23.99 billion by 2027.

3. **THIRD LARGEST IN KSA BY SECTOR**
   - 24.9%
   - VALUE SHARE, SECTOR, 2021
   - By sector, the energy and utilities segment held the third-largest market share of 24.9% in 2021. This segment was valued at USD 15.12 billion in 2021. It is expected to reach USD 19.56 billion by 2027.

**MAJOR PLAYERS**

Source: Mordor Intelligence
2 MARKET INSIGHTS AND DYNAMICS
2.1 MARKET OVERVIEW

MAJOR PROJECTS

- **NEOM** - nine million residents, 300,000 homes, USD 800,000 for a second home when completed
- **Diriyah Gate** - USD 20 billion, 20,000 homes, completion in 2027, Riyadh
- **International Airport** - USD 147 billion, 74% of the USD 200 billion national infrastructure investment
- **Jeddah Central Project** - 5.1 million square meters, overlooking Red Sea, 17,000 residential units, 2,700 hotel rooms

KEY TAILWINDS

- Major Economic Transformation Supported by Vision 2030
- Financing Agreements Signed by the Ministry of Finance to Implement Some Infrastructure Projects.

**Economic Growth (%), Saudi Arabia, 2020-2021**

- 2020: -4.10%
- 2021: 2.80%
- 2022*: 5%

*forecasted economic growth

**Planned Construction Projects:**
- Residential Units - 555,000
- Hotel Rooms - 275,000
- Retail Space - 4.3 million square meter
- Office Space - 6.1 million square meter

**Saudi Budget Surplus:**
- 1H 2022 - SAR 135 billion
- 1Q 2022 - SAR 57.5 billion
- 2Q 2022 - SAR 77.9 billion

**Total Revenues:**
- 1H 2022 - SAR 648.3 billion (43% increase)
- 1H 2021 - SAR 452.8 billion

**Surplus of 0.2% of GDP Estimated Budget (2023)**
# 2.1 Market Overview

## Largest Market - Commercial Construction Sector, Value in USD Billion, Saudi Arabia

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (USD Billion)</th>
<th>CAGR 4.60%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>16.48</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>16.67</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>16.17</td>
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<td>2021</td>
<td>17.05</td>
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<td>2022*</td>
<td>17.96</td>
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<td>2023*</td>
<td>18.87</td>
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<td>2024*</td>
<td>19.79</td>
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<tr>
<td>2025*</td>
<td>20.69</td>
<td></td>
</tr>
<tr>
<td>2026*</td>
<td>21.55</td>
<td></td>
</tr>
<tr>
<td>2027*</td>
<td>22.33</td>
<td></td>
</tr>
</tbody>
</table>

### Growth Factors

- NEOM
- Red Sea Global
- AMAALA
- Qiddiya

## Fastest Growing - Residential Construction Sector, Value in USD Billion, Saudi Arabia

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (USD Billion)</th>
<th>CAGR 6.74%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>14.70</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>15.19</td>
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</tr>
<tr>
<td>2020</td>
<td>15.06</td>
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<td>2021</td>
<td>16.22</td>
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<tr>
<td>2022*</td>
<td>17.44</td>
<td></td>
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<tr>
<td>2023*</td>
<td>18.70</td>
<td></td>
</tr>
<tr>
<td>2024*</td>
<td>20.01</td>
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<td>2025*</td>
<td>21.37</td>
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<td>2026*</td>
<td>22.72</td>
<td></td>
</tr>
<tr>
<td>2027*</td>
<td>23.99</td>
<td></td>
</tr>
</tbody>
</table>

### Growth Factors

- Urbanization Growth
- Housing
- Population Growth

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*Forecasted values are marked with an asterisk.*
### 2.1 MARKET OVERVIEW

#### LARGEST MARKET - COMMERCIAL CONSTRUCTION SECTOR, VALUE IN USD BILLION, SAUDI ARABIA

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (USD Billion)</th>
<th>CAGR 4.60%</th>
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<tbody>
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<tr>
<td>2020</td>
<td>16.52</td>
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<td>2021</td>
<td>17.05</td>
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<td>2022*</td>
<td>17.96</td>
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<td>2027*</td>
<td>22.33</td>
<td></td>
</tr>
</tbody>
</table>

#### FASTEST GROWING - RESIDENTIAL CONSTRUCTION SECTOR, VALUE IN USD BILLION, SAUDI ARABIA

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (USD Billion)</th>
<th>CAGR 6.74%</th>
</tr>
</thead>
<tbody>
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<td>2018</td>
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<td>2024*</td>
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<td></td>
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<tr>
<td>2027*</td>
<td>23.99</td>
<td></td>
</tr>
</tbody>
</table>
2.1 MARKET OVERVIEW

Saudi Arabia is undergoing a major economic transformation in line with its overarching Vision 2030 strategy, which also involves creating a better quality of life for residents, attracting more tourists, and developing a more diverse and future-focused economy.

In September 2022, the Ministry of Finance signed financing agreements worth SAR 25 billion with a number of local banks to implement some infrastructure projects scheduled to start in 2023 and 2024.

The National Center for Debt Management arranged the signing of these agreements, in line with the direction of the Ministry of Finance, to enable and support strategic infrastructure projects in the context of achieving the Kingdom’s Vision 2030 goals.

Another head-turning project is the USD 20 billion Diriyah Gate, which will give Riyadh 20,000 homes when it is completed in 2027, creating a city-sized historic district.
2.1 MARKET OVERVIEW

An international airport worth USD 147 billion is also set to open shortly. Nearly 74% of the USD 200 billion national infrastructure investment goes toward the new airport.

The Jeddah Central Development Company has launched the master plan and main features of the Jeddah Central Project. The project will develop 5.7 million square meters of land overlooking the Red Sea. It is to be financed by the Public Investment Fund and local and international investors.

The project will include four notable landmarks and contribute to opening the way for the local private sector to participate in the development, which will help shape the operation of promising economic sectors, including tourism, entertainment, culture, and sports.

In addition, the city will benefit from the building and development of modern residential areas, encompassing 17,000 residential units and diversified hotel projects that offer more than 2,700 hotel rooms, and the provision of integrated solutions for the business sector.
2.2 KEY TRENDS

- **Saudi Arabia’s Vision 2030** reform plan wants to increase home ownership.

- The Building Technology Stimulus Initiative is helping the innovations of the country’s housing sector.

- Dar Al Arkan introduced 3D Construction Printing (3DCP) technology.

### 3D PRINTING

- Shortage of affordable housing due to a growing population and an influx of expatriates.

- Energy efficiency, design flexibility, and faster completion are some of the advantages of prefabricated buildings.

- Rapid urbanization and upcoming infrastructural projects are projected to further provide a thrust.

### PREFABRICATED BUILDING CONSTRUCTION

- "Ministry of Municipal and Rural Affairs in the Kingdom of Saudi Arabia approved a series of requirements for new buildings, these new construction requirements are as follows."

- "Saudi Arabia-based modular construction company, Red Sea International Company (RSI), announced that it signed a SAR 61 million (USD 16 million) contract with the Red Sea Development Company (TRSDC) to design, manufacture, supply, and install modular buildings to support its construction activities."

- "Occupancy rate for Class A offices in Riyadh is 97%, and the supply is almost completely out."

### INCREASING RESIDENTIAL BUILDING SUPPLY

- April 2022: Saudi Arabia’s National Housing Co. launched 5,000 new residential villas in Riyadh through the Sakani program.

- Saudi Arabia has launched new projects to build nearly 150,000 houses in various areas.

- The new units comprise houses, villas, and apartments and are located in seven key cities.

### DEMAND FOR OFFICE SPACE

- Focus on redeveloping Riyadh into a commercial and economic center for the country.

- Great demand for offices in prime locations.

- Plans to introduce 6.1 million square meters of new office space by 2030 and 2.8 million square meters in Riyadh’s capital.
## 2.3 TOP PLAYERS

<table>
<thead>
<tr>
<th>Company</th>
<th>Headquarters</th>
<th>Geographical Presence</th>
<th>No. of Employees</th>
<th>Revenue (USD Million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCC</td>
<td>Dammam, Saudi Arabia</td>
<td>KSA</td>
<td>500</td>
<td>-</td>
</tr>
<tr>
<td>SAUDICO</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>3,500</td>
<td>445.66</td>
</tr>
<tr>
<td>Al Rashid Trading &amp; Contracting Co.</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>1,000+</td>
<td>32,000</td>
</tr>
<tr>
<td>National Building Company (NBC)</td>
<td>Dammam, Saudi Arabia</td>
<td>KSA</td>
<td>1,500+</td>
<td>-</td>
</tr>
<tr>
<td>Albawani</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>25,000</td>
<td>800</td>
</tr>
<tr>
<td>Al Jaber Contracting</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>50</td>
<td>10.14</td>
</tr>
<tr>
<td>Al Ayuni</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>6,074</td>
<td>990</td>
</tr>
<tr>
<td>Al-Jazirah Engineers &amp; Consultants (AJEC)</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>470</td>
<td>33.47</td>
</tr>
<tr>
<td>Kettaneh Construction</td>
<td>Riyadh, Saudi Arabia</td>
<td>Qatar, Saudi Arabia, Lebanon</td>
<td>2,700</td>
<td>438.14</td>
</tr>
<tr>
<td>Al-Latifia Trading and Contracting</td>
<td>Riyadh, Saudi Arabia</td>
<td>KSA</td>
<td>2,099</td>
<td>267.27</td>
</tr>
</tbody>
</table>

Source: Company Website, Annual Report, and D&B Hoovers Database
2.4 NEEDS OF THE INDUSTRY

Significant Infrastructural Developments

Investments in various social and urban development projects, such as the Sakani housing initiative.

Modern prefabrication in the industry is one of the most important future construction trends.

Infrastructure and construction development will continue to rise in line with Vision 2030.

Hospitality sector growth to create demand for construction.

By 2030, Saudi Arabia intends to invest over USD 1 trillion in the country’s non-hydrocarbon sector. Neom, the Red Sea Project, Qiddiya Entertainment City, King Abdullah Financial District, and Amaala are just a few of the major projects.

Focus on Sustainability Needs

Saudi Arabia’s Ministry of Rural Affairs and Housing offered financing and housing solutions to increase the homeownership rate to 70% by 2030.

Work-from-home and social distancing norms focus on smart homes, larger unit sizes, and well-supported staff and labor accommodation projects for residential real estate.

The Saudi government is working to increase the house ownership rate, which is expected to create a demand for the construction sector.

Smart homes or home automation is now becoming a status symbol for urban locals, which leads to the demand for strategic investments in the segment.
3 INTRODUCTION

3.1 Study Background
3.2 Study Assumptions and Market Definition
3.1 STUDY BACKGROUND

MORDOR INTELLIGENCE

Mordor Intelligence’s NEO team has extensive experience in executing similar projects within the logistics, construction, real estate, finance, and home and property improvement industries for multiple clients.

Based on the requirements, we propose to approach this study as per the structure and methodology subsequently explained in this document. Below is an outline of our approach:

• **Desk research** on target markets, consisting of several sources, including but not limited to existing syndicated reports, scientific journals, magazines, industry forums, and company documents.

• **Primary interviews** with industry experts and consultants who work closely within the value chain of this market.

• **Analysis and conclusions** on the market’s trajectory, dynamics, potential opportunities, and competitive environment.
3.2 STUDY ASSUMPTIONS AND MARKET DEFINITION

**BASE CURRENCY**

The base currency considered is the US Dollar (USD). Conversion of other currencies is based on the average exchange rates of the respective review period years. The exchange rate conversion for the forecast period is determined according to the base year’s conversion rates.

**BASE YEAR, REVIEW AND FORECAST PERIOD**

The base year is identified based on the availability of annual reports and secondary research information. The base year considered for this study is 2021.

**FORECAST TERMS**

Market-size estimations for the forecast years are in real terms. Nominal values are only considered. Inflation is not to be considered.

**PRIMARY RESEARCH**

Distribution of the primary interviews conducted is based on the regional share of the market and the presence of key players in each of the demographics pertinent in the market studied.

**MARKET DEFINITION**

**CONSTRUCTION MARKET**

It encompasses businesses engaged in constructing, altering, decorating, repairing, or demolishing buildings, structures, roads, sewers, water or gas mains, pipelines, tunnels, bridges, canals, or other works.
4 RESEARCH METHODOLOGY

4.1 Research Framework
4.2 Secondary Research
4.3 Primary Research
4.4 Data Triangulation and Insight Generation
4.5 Project Process and Structure
4.6 Engagement Frameworks
4.1 RESEARCH FRAMEWORK

- Mordor Intelligence (MI) advocates an appropriate mix of secondary and primary research to meet Client objectives.
- MI translates market insights (market dynamics, competition, varying consumer demands, and regulations) into actionable business insights.
- Following phases are practiced at Mordor for efficient delivery of various syndicated and consulting assignments.

**STEP 1**
SCOPING/ PROJECT INITIATION

- Decipher Client Requirements/ Market to be studied
- Tailor made research approach for customized reports
- Effective use of Mordor’s knowledge repository to gather relevant insights
- Confirm the objectives of the assignment with Client

**STEP 2**
MARKET ANALYSIS

- Extensive desk research to identify most relevant secondary information available
- Contact Mordor’s empaneled experts and identify industry experts across the market
- Conduct primaries & surveys to gather qualitative and quantitative insights

**STEP 3**
PROJECT DELIVERY

- Triangulate and analyze data to finalize on actionable business insights
- Finalize report contents and establish a deliverable format
- Report delivery with high quality market insights, competitive landscape etc., as per the proposed contents
4.2 SECONDARY RESEARCH

OBJECTIVE
Hypothesis and insights building; get factual data

A thorough synthesis of existing publications across the web to gather meaningful insights on the current situation of the market, technology developments, and any other market related information. The sources include, but are not limited to:

- Scientific Papers, Journals and Publications.
- Trade information to understand imports, exports, and average traded price of the commodity, if available.
- Industry and Government Websites for blogs, magazines, and other publications.
- Conference proceedings and association publications.
- Investor presentations, technical brochures, annual reports, press releases, transcripts of key personnel interviews, and other strategic publications by several competitors in the market.
- Product information including technical specifications, approvals, patents etc.
- Public Sources Reports
- Paid sources (Questel Orbit, Dow Jones, Hoovers, industry specific subscriptions)

Source: Mordor Intelligence
4.2 SECONDARY RESEARCH | KEY SOURCES USED IN THIS REPORT

- World Bank
- UNSTATS
- IMF
- Global Economic Monitor
- WIOD
- COMTRADE
- TRADEMAP
- WTO
- WIPO/EPO
- OECD
- Eurostat
- European Union
- US Census
- D&B Hoovers
- Factiva
- Statista
- Questel
- Orbit
- LinkedIn Premium
- Rocketreach
- Lusha

Source: Mordor Intelligence
4.3 PRIMARY RESEARCH

OBJECTIVE
Gather first-hand insights on the market studied

- Expert profile determination
  Based on industry, role, experience, and location

- Expert identification
  Using Mordor’s empaneled industry experts as well as new experts

- Discussion guide
  Semi-structured approach to probe and prioritize insights

- Reach out and interviews
  5 to 100+ interviews* to fill data gaps and validate insights

MODES OF PRIMARY RESEARCH
- Telephonic Interviews
- Email Interviews
- Chat Interviews
- Virtual Council
- Paid Interviews
- & Others

* Depending on project timeline and scope

- At Mordor, we continuously strive to pool in industry experts across the value chain, to gather first-hand insights on the market studied. In addition to this knowledgeable industry veterans or retired experts, consultants and freelancers are a call away to collaborate with Mordor on any assignment which requires real-time industry insights.

- Also, we conduct paid interviews to gather qualitative insights and opinion of a group of individuals related to the industry.

- Primary research is used both to validate the data points obtained from secondary research and to fill the data gaps after secondary research.
### 4.3 PRIMARY RESEARCH APPROACH AND KEY RESPONDENTS

#### EXECUTIVE LEVEL INTERVIEWS
- CxOs, owners, founders
- Business unit or country heads
- Directors/VPs of sales and marketing, procurement, strategy, R&D, Product management and other corporate functions as required

#### OPERATIONAL LEVEL INTERVIEWS
- Sales managers
- Regional Supply Chain Manager
- Project managers
- Pricing managers
- Regulatory affairs managers
- Finance managers
- Marketing managers
- Procurement managers

#### INDUSTRY/ NEED SPECIFIC INTERVIEWS
- Process Engineers
- Production Managers
- Technology Scouts
- Pricing Analysts

#### MARKET ECOSYSTEM INTERVIEWS
- Competitors
- Customers
- End-users
- Agencies/Distributors/Resellers
- Retailers
- Suppliers
- Existing or potential partners
- Employees
- Regulatory agencies
- Industry associations
- Consultants

#### SPREAD OF INTERVIEWS
Interviews spread across regions based on regional share in the overall market

#### RESPONDENTS
40-50 interviews covering varying profiles of experts across the entire market value chain

#### BLIND/ OPEN INTERVIEWS
Blind interviews without revealing the sponsor of this study

#### INPUTS COLLECTED
- Raw data and intelligence, Insights into market dynamics
- Market model and other data validations, Strategy related inputs
4.4 DATA TRIANGULATION AND INSIGHT GENERATION

**OBJECTIVE**
Logical checks and sanity of information

**TRIANGULATION and TRANSFORMATION of INFORMATION EXTRACTED**
Based on the factors identified which are endogenous and exogenous in nature collected during the secondary and primary phases, our in-house subject matter experts transform quantitative data extraction and use them for the inferential purpose.

**VALIDATION FOR MARKET ASSESSMENT ESTIMATES**
- The market size estimations are carried out through ‘Bottom-up’ & ‘Top-down’ approaches.
- Our top-down and bottom-up approaches are integrated into our ‘In-house Model sheets’ which are used to generate the market estimates and growth rates (depending upon the historical trends of the respective markets along with the various factors like drivers, restraints and recent developments in the market) of the product segment in the respective country.

**DATA TRIANGULATION VALIDATION POINT**
- Macro view of a larger market filtered down to the target market
- Revenue analysis of leading players or consumption centers

Source: Mordor Intelligence
4.5 PROJECT PROCESS AND STRUCTURE

- Decipher Problem Statement
- Discussion Guide
- Industry Interviews
- Econometric Modelling
- Expert Validation
- Data Triangulation
- Report Preparation
### 4.5 PROJECT PROCESS AND STRUCTURE

#### HOW IT WORKS

<table>
<thead>
<tr>
<th>Problem Statement</th>
<th>• Client defines problem statement/ scope of the study/desired outcome</th>
</tr>
</thead>
</table>
| Mordor’s Proposal | • Research methodologies, outcomes  
|                   | • Scope, timeframe, cost, engagement structure                           |
| Project Kick-off  | • Proposal finalization and engagement agreement  
|                   | • Initiating call between project team and client team                  |
| Interim Reports   | • Sharing of work-in-progress  
|                   | • Early feedback from client team  
|                   | • Agreement on changes in scope, milestones (if required)               |
| Final Report      | • Final report submission  
|                   | • Discussion on key findings and clarifications                         |
| Post Project Support | • Analyst support up to 4 weeks post completion                        |

#### PROJECT TEAM STRUCTURE

- **Point of Contact From Client Team**
  - Prioritization, Feedback
- **Research Manager**
  - Point of Contact from Mordor; Domain Expertise
- **Research Director**
  - Project Oversight
- **Lead Analyst**
  - Internal Project Management; Domain Expertise
- **Quality Manager**
  - Report Quality
- **Team of Analysts**
  - Data Collection, Analysis and Report Writing
- **Support Teams**
  - Customer Success; Editorial; Formatting; Survey Set Ups
- **External vendor**
  - IF Required for Niche Capability; Client’s Approval Needed
### 4.6 ENGAGEMENT FRAMEWORKS

<table>
<thead>
<tr>
<th>READY-TO-USE REPORT SUBSCRIPTION</th>
<th>FULL TIME EMPLOYEE (FTE) COMMITMENT</th>
<th>ANNUAL EFFORTS AGREEMENT</th>
<th>PROJECT BASED ENGAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Periodic subscription to a catalogue of ready-to-use reports</td>
<td>Domain experts work as extension of your team throughout the year</td>
<td>Specific number of analyst hours committed for a year</td>
<td>Dedicated analysts for a particular project</td>
</tr>
<tr>
<td>Quick report needed for a broad market overview</td>
<td>Large volume of market intelligence needs with clear timelines</td>
<td>Large volume of market intelligence needs with unclear timelines</td>
<td>Unclear annual research needs/ budgets</td>
</tr>
</tbody>
</table>
| Up to 20% free customization | Complete control on research priorities | **Benefits** | • Start a project any time  
• Carry forward unused hours | • No upfront commitment  
• Flexible budget utilization |
| **Saving potential** | **Up to** 75% | **Up to** 50% | **Up to** 50% | **Up to** 20% |
5 CREDENTIALS

5.1 Illustrative List of Clients in the Industry
5.2 Similar Engagements Within the Industry
5.1 ILLUSTRATIVE LIST OF CLIENTS

Flour Corp

Reed Tradex

AECOM

Jacobs Engg Group

Power International Holding

WSP Global

Owens Corning

Etihad Rail

Saudi Aramco

Saint Gobain

White Cubes

McKinsey & Company

Hikoki

ACWA Power

BCG

MBCC Group

KPMG

Arthur D. Little

EagleView

Deloitte

Ernst & Young
## 5.2 SIMILAR ENGAGEMENTS WITHIN THE INDUSTRY

**ILLUSTRATIVE AND NOT EXHAUSTIVE**

<table>
<thead>
<tr>
<th>Segment</th>
<th>Region</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate</td>
<td>Saudi Arabia</td>
<td>A major global real estate company wanted to analyse the market entry strategies looking to enter saudi arabian market in accordance with their expansion plans</td>
</tr>
<tr>
<td>Construction</td>
<td>Thailand</td>
<td>Data intelligence and inputs to an exhibition organizer on running exhibitions in thai building construction and interiors sector</td>
</tr>
<tr>
<td>Real Estate</td>
<td>Vietnam</td>
<td>Government Initiatives and Regulatory Landscape in the Vietnam Real Estate and Construction Market</td>
</tr>
<tr>
<td>Real Estate</td>
<td>United States</td>
<td>A major real estate company needed an update on penetration of technology in United States multi-family real estate sector.</td>
</tr>
<tr>
<td>Construction</td>
<td>Global</td>
<td>Mapping and tracking of the rapidly changing scenario of the construction sector being used to understand the impact of the economic environment on the markets and the subsequent opportunities</td>
</tr>
<tr>
<td>Modular Construction</td>
<td>Global</td>
<td>Mapping of prefab products across the value chain to understand the changing price dynamics for semi-finished and finished products and changing demand in the global market</td>
</tr>
<tr>
<td>Commercial Real Estate</td>
<td>Qatar</td>
<td>An established player in the real estate segment hoping to expand into the commercial real estate sector wanted to understand the market demand in the region to check the feasibility of the expansion</td>
</tr>
</tbody>
</table>
MORDOR SUCCESS STORIES

Ranked High-relevance (****) for the Market Study on Nano Materials by the European Chemicals Agency

DRAFT RED HERRING PROSPECTUS - Endurance Technologies Limited - Automotive Industry

DRAFT PROSPECTUS - Ranish Wellness Limited Limited – Healthcare Industry

REGISTRATION STATEMENT – CIBUL LTD – Agriculture Industry

COMPANY PRESENTATION – ExxonMobil – Chemicals And Materials Industry
6 ABOUT US

6.1 Industries Covered
6.2 Our Customized Research Capabilities
ABOUT US

SNAPSHOT

HANDCRAFTED RESEARCH SOLUTIONS

IN-DEPTH CONSULTATION

REAL-TIME INDUSTRY TRACKING

DEDICATED ANALYST SUPPORT

On-the-ground industry experts in
100+ countries

3000+
Clients served globally

5000+
Projects delivered

250+
In-house analysts

+1-617-765-2493
info@mordorintelligence.com
www.mordorintelligence.com
## 6.1 INDUSTRIES COVERED

### ICT
- IoT, Big Data, M2M
- Analytics
- Cloud Computing
- Information Technology
- Data Centers
- Software & Solutions
- Telecommunications
- IT Hardware
- Internet
- Security
- Advanced Technologies

### CHEMICALS AND MATERIALS
- Adhesives & Sealants
- Advanced Materials
- Aromatics and Intermediates
- Composites
- Construction Chemicals & Materials
- Metals, Ceramics, Industrial Materials
- Paints & Coatings
- Plastics, Polymers, Elastomers
- Specialty & Fine Chemicals
- Water & Wastewater Treatment

### CONSUMER GOODS
- Apparel, Footwear, Accessories
- Appliances
- Cosmetics
- Furniture
- Household Care
- Luxury Goods & Services
- Personal Care
- Recreational Goods
- Sports & Fitness

### PACKAGING
- Packaging Materials & Types
- Food Packaging
- Beverage Packaging
- Pharmaceutical Packaging
- Household Packaging
- Personal Care Packaging
- Industrial Packaging
- Advanced Packaging
- Country-Level Packaging Industry Analysis
- Packaging Equipment

### ELECTRONICS
- Semiconductors
- Sensors
- Optoelectronics
- Electrical & Electronic Components
- Display Technology
- Security & Surveillance
- Monitoring & Testing Equipment

### ENERGY & POWER
- Power
- Oil & Gas
- Renewables
- Energy Efficiency
- Utilities Engineering, Procurement and Construction

### REAL ESTATE AND CONSTRUCTION
- Construction
- Construction EPC
- Infrastructure Sector
- Prefabricated Buildings
- Real Estate
- Hospitality Real Estate
- Residential Real Estate
- Commercial Real Estate

### HEALTHCARE
- Disease Landscape
- Healthcare IT
- Medical Devices
- Pharmaceuticals
- Biotechnology
- Veterinary Healthcare
- Healthcare Services
### 6.1 Industries Covered

#### Agriculture
- Agricultural Commodities
- Agricultural Machinery & Tech
- Crop Protection
- Fertilizers & Seeds

#### Food & Beverages
- Food
- Beverage
- Processed Food
- Food Additives & Supplements
- Food Ingredients
- Food Service

#### Automotive
- Parts and Components
- Automotive Technology
- Manufacturing Processes
- Automotive Materials & Coatings
- Automotive Services
- Vehicles
- Machinery & Equipment

#### Animal Nutrition
- Compound Feed
- Feed Additives & Premixes
- Pet Care
- Pet Food

#### Aerospace & Defense
- Defense
- Airport Operations
- MRO
- Technology

#### Other Groups
- Logistics
- Processing Technologies
- Finance and Insurance
- Retail
- Automation
- Tourism
6.1.1 MARKETS COVERED IN REAL ESTATE AND CONSTRUCTION

Ready-to-use Market Reports
1800+ off-the-shelf reports for ready consumption on Chemicals & Materials

Customized Market Intelligence
Tailored solutions for in-depth, unique needs

Business Segments
- Residential Real Estate
- Retail Real Estate
- Hospitality Real Estate
- Office Real Estate
- Multi-family Real Estate
- Real Estate Services
- Free Zones/SEZ Intelligence
- Housing Construction
- Infrastructure Construction
- Industrial Construction
- Prefabricated Buildings and Modular Construction
- Building Components
- Other Segments
  - EPC Market*
  - Green Buildings
  - Material Price Analysis
  - Precast Material Solutions

Intelligence & Advisory
- Investment Intelligence
- Product Intelligence
- Market Structure
- Market Assessment
- Competitive Intelligence
- Data collection and analysis
- Customer, distributor, supplier intelligence
6.2 OUR CUSTOMIZED RESEARCH CAPABILITIES

7. CUSTOMER, DISTRIBUTOR, SUPPLIER INTELLIGENCE
- Identification of potential partners
- Shortlisting/finalization of potential partners
- Customer need analysis
- Customer’s purchase and usage behavior
- Customer/partner feedback and satisfaction*
- Brand perception analysis*
- Key Opinion Leader Insights

6. PRODUCT INTELLIGENCE SUPPORT
- Import and Export Intelligence*
- Commodity pricing intelligence*
- Product pricing intelligence*
- Product Positioning Assessment
- New product launch tracker*
- Product claims assessment*
- Product Concept Testing

5. INVESTMENT INTELLIGENCE SUPPORT
- Project feasibility analysis
- R&D and Patent analysis support
- M&A, JV support - Scouting, shortlisting, target assessment

1. MARKET STRUCTURE ASSESSMENT
- Macroeconomic analysis
- Value Chain and Supply Chain Analysis
- Regulatory assessment
- Technology scouting and assessment*
- Sourcing and category intelligence

2. MARKET INTELLIGENCE SUPPORT
- Market size and segmentation
- Growth opportunities
- Market dynamics and new developments*
- Go to Market Strategies

3. COMPETITIVE INTELLIGENCE SUPPORT
- Company profiling
- Competition assessment incl. market share
- Drilled down revenue estimations
- Employer value proposition

4. DATA COLLECTION AND ANALYSIS SUPPORT
- Data analytics and visualization
- Data collection, manipulation incl. web scraping
- B2B and B2C surveys and interviews

*Available as one time effort as well as in the form of periodic updates
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